Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 21255 | Roll No. | | | | | | | | | |

MCA. Examination 2018-2019

(Fifth Semester)

DECISION SUPPORT SYSTEM AND BUSINESS INTELLIGENCE

Time : Three Hours]   *[Maximum Marks : 60*

Note :– Attempt all questions.

SECTION–A

1. Attempt all parts of the following : $8 \times 1 = 8$

    (a) What is DSS?

    (b) What do you mean by BI?

    (c) How BI support any organization?

    (d) List the DSS tools.

    (e) What is the early frame work for computerized decision support.

    (f) What is certainty and uncertainty in BI?

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(g)   What is spread sheets?

(h)   List the data mining software tools.

SECTION – B

2.   Attempt any two parts of the following : $6 \times 2 = 12$

(a)   Why have some argued that management is the same as decision making?

(b)   How can a sensitivity analysis help in the choice phase?

(c)   Why do some people claim that the choice phase is the point in time when a decision is really made?

(d)   Explain the importance of models and model management.

SECTION – C

Note:-   Attempt all questions. Attempt two parts from each question. $5 \times 8 = 40$

3.   (a)   What is online social networking?

    (b)   Define data mining methods.

(c) Explain virtual world.

4. (a) Identify possible solution to the modeled problem and evaluate the solution.

(b) What is improved data management?

(c) How to manage data wave housing?

5. (a) What is quality support?

(b) What is characteristics of desision making.

(c) Which type of problem is solved by decision making technique?

6. (a) Why is decision making so complex in today's business environment?

(b) Identify similarity and differences between Individual and group decision making.

(c) How to decision Analysis with decision table and decision trees.

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