

Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 29309

Roll
No.

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Int L L B Examination 2015-2016

(Second Semester)

(Special Carry Over Paper)

BUSINESS COMMUNICATION

Time : 3 Hours]

[Maximum Marks : 60

Note :—Attempt all questions.

SECTION – A

1. Attempt all parts of the following : 8×1=8
 - (a) What is Internet? Explain the features of internet.
 - (b) Explain the process of communication.
 - (c) Explain the types of communication.
 - (d) Explain the objectives of communication.
 - (e) Explain the principles of effective communication.

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- (f) Explain the 7 C's of communication.
- (g) Explain the importance of internet in the modern era.
- (h) Explain the features of communication.

SECTION – B

2. Attempt any **two** parts of the following : $2 \times 6 = 12$
- (a) Explain the barriers to communication.
 - (b) Explain the objectives of reports.
 - (c) Explain the importance of communication.
 - (d) Explain the features of communication.

SECTION – C

Note : Attempt any **two** parts of each question :

$5 \times 8 = 40$

3. (a) Differentiate between formal and informal communication.

- (b) Explain the principles of effective communication.
 - (c) Explain the purpose of preparing report.
4. (a) Explain the objectives of communication.
- (b) Explain the features of communication.
 - (c) Explain the objectives of reports.
5. (a) What is report? Explain the objective of report.
- (b) What is communication? Explain the process of communication.
 - (c) What is communication gap?
6. (a) What is the importance of communication in modern management?
- (b) What is grape wine communication?
 - (c) What are the obstacles in communication process?



