Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 9110   Roll No.

Int. LLB Examination 2015 - 2016

(Second Semester)

MIS AND DATABASE MANAGEMENT

Time : 3 Hours]   *[Maximum Marks : 100*

Note :–   (i)   This question paper contains three sections A, B and C.

    (ii)   All sections are compulsory.

    (iii)   Section A carries 20 marks, section B carries 30 marks and section C carries 50 marks.

SECTION - A

1.   Fill in the blanks :   10×1=10

    (a)   A .... is organized collection of related data.

    (b)   Data redundancy means ....

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(c) Data .... means that the data is accurate and up to date.

(d) A high level manager must be concerned with the .... level of management.

(e) The .... is interactive because the decision making process must be fast.

(f) The mathematical representation of real life system is a ....

(g) You can find information with the help of a ....

(h) Buying and selling of goods through internet is known as ....

(i) .... are great tool to find old friends and stay in touch with them.

(j) .... are the symbols which are used to express emotions textual massages.

State true or false :   10×1=10

(a) B2C commerce accounts larger dollar amount than B2B e-commerce.

(b) The tactical standard for conducting e-commerce are universal standards.

(c) Information density in e-commerce markets make prices and cost less transparent.

(d) Relational database model was created by E. F. Codd.

(e) Data base has data and relationship.

(f) The most basic logical data is field.

(g) The Join operation combines relational table.

(h) GSS are used for group problem solving of unstructured problems.

(i) A TPS uses simple procedures to record and store day-to-day transactions.

(j) An information system is a system in which data and information are stored for personal use.

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SECTION - B

Note :– Attempt any three out of five questions. All questions carry equal marks. $10 \times 3 = 30$

2. (a) What is MIS? List two areas of application of MIS.

    (b) Explain the main challenges forced by CRM.

    (c) What is the difference between unique key and primary key? Explain with the help of examples.

    (d) Define e-commerce. What are the different types of e-commerce?

    (e) Why is security important in e-commerce? What are the security issue to be taken while designing security system for e-commerce?

SECTION - C $5 \times 10 = 50$

Note :– Attempt any one question.

3. What do you understand by EDI? Why EDI is important in e-commerce?

OR

What are the two major EDI standards used in e-commerce? Which is the standard accepted for Government Transactions in India?

4. What do you mean by attributes? What is the difference between composite and simple attributes?

OR

What is DBMS? Discuss the architecture of DBMS. What are the components of DBMS? Explain in brief.

5. Discuss normalization. Explain first, second and third normal form with the help of example.

OR

What are the various symbols used to draw E-R diagram? Draw an ER diagram for a public library.

6. State any two advantages of MIS in marketing management. Also discuss advantages of planning in MIS.

OR

Discuss levels of management in decision support system and explain unstructured level.

7. Explain how Business Planning is different from conventional IT Planning?

OR

Explain the advantages and disadvantages of e-commerce.

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