

(b) Elaborate the working of marketing information system.

(c) Discuss :

(i) Human Resource Information System

(ii) Manufacturing Information System

6. Attempt any two parts of the following :

(a) What is electronic commerce and how does it differ from traditional commerce.

(b) "Most business should engage in electronic commerce on the internet." Do you agree or disagree with this statement? Justify your position.

(c) What are the various security issues in the context of online payments?

No. of Printed Pages : 04

Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 29110	Roll																		
	No.																		

BBA, LLB (Integrated) Examination 2016-17

(Second Semester)

(Special Carry Over Paper)

DATABASE MANAGEMENT SYSTEM

Time : 3 Hours]

[Maximum Marks : 60

Note :- (i) Attempt all questions.

(ii) Section A carries 8 marks, Section B carries 12 marks and Section C carries 40 marks.

SECTION - A

1. Attempt all parts of the following : $8 \times 1 = 8$

(a) What do you understand by the term 'DBMS'?

(b) What is the objective of having MIS in an organization?

(c) What is meant by Structured Decision?

- (d) Differentiate between 'Data' and 'Information' by giving an example.
- (e) What is Cryptography?
- (f) What is meant by System Design?
- (g) List some applications of E-commerce.
- (h) What is a Credit Card?

SECTION – B

2. Attempt any two parts of the following : $6 \times 2 = 12$
- (a) Why is MIS looked upon as a strategic need of every organization today?
- (b) What categories of information are relevant to decision making in business? Discuss.
- (c) List and explain the control measures in system security.
- (d) Discuss and differentiate between prepaid and post paid electronic payment systems.

SECTION – C

Note :- Attempt all questions. $8 \times 5 = 40$

3. Attempt any two parts of the following :
- (a) What is a system? Can you have a viable system without feedback? Discuss.
- (b) What is the role of database in successfully managing an organisation?
- (c) Discuss the various characteristics which a successful MIS should possess.
4. Attempt any two parts of the following :
- (a) What are the operating elements of an information system? Discuss.
- (b) How are Decision-Making and DBMS inter-related? Discuss.
- (c) What are Information Systems?
5. Attempt any two parts of the following :
- (a) Elaborate on the distinction between Physical System and Information System. Give example to support your answer.