	. No. o. of I	Printed Pages: 03	AL 240.
F	ollowi	ng Paper ID and Roll No. to be filled in your Answ	ver Book.
P	APE	R ID: 29123 Roll No. Dans 10 Mayns them	E. Attu
B	BA	LLB (Integrated) Examination 201 (Fourth Semester)	6-2017
bn	COR	PORATE STRATEGIC MANAGEN	IENT
Ti	me:	3 Hours] [Maximum Mo	ırks : 60
No	te :-	- Attempt all questions.	
		SECTION-A LINGUISTICA	
1.		empt all questoins. Write short no owing:	otes or $8 \times 1 = 8$
	(a)	Long team planning vanish of mulaya	
		Integration strategies adducted adapted	
	(c)	Environmental Dynamics	
	(d)	Digitalisation Digitalisation	
	(e)	SWOT analysis	
	(f)	Re-Engineering samegro Isnonsmillum	
	(g)	Environmental Threat works of the W	(5)
	(h)	Rusiness Process Outsourcing (RPO)	

Following Paper ID and B. NOITOASed in your Answer Book

- 2. Attempt any two parts of the following: $2 \times 6 = 12$
- (a) "A business policy is concerned with determination of future course of action". Explain.
 - (b) Describe corporate strategic management and wirte its scope.
- (c) Write the elements of strategic management.

SECTION - Clastomont A 4×10=40

Note: - Attempt all questons. Attempt any two part from each question.

- 3. (a) Discuss strategic management process.
 - (b) Explain Mc Kinsy 7s framework. (6)
 - (c) Describe public sector enterprises and its role in economic development of the nation.
- 4. (a) Discuss objectives and Goals of a corporate organisation.
 - (b) Describe role of strategic planning for multinational organisation.
 - (c) Write various motives of non profit organisations.

- 5. (a) Write various environments of corporate organisation.
 - (b) Explain environmental scanning.
 - (c) 'Consideration for "Key success factors" while strategy formulation leads to success of organisation. Explain the sentence.
- 6. (a) Describe mission statement and its relevance in corporate strategic management.
 - (b) Discuss strategic alliance and give reasons, why corporates prefer it?
 - (c) Explain corporate Restructuring.

HHH