

Following Paper ID and Roll No. to be filled in your Answer Book.

**PAPER ID : 29122**

Roll  
No.

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**(Int.) BA LL B Examination 2016-2017**  
**(Fourth Semester)**

**INTERNATIONAL BUSINESS MANAGEMENT**

**Time : 3 Hours]**

**[Maximum Marks : 60**

**Note :-** Attempt all questions.

**SECTION - A**

1. Write short notes on the following : 8×1=8

- (a) International business
- (b) Organisation design
- (c) Organisation structure
- (d) UNCTAD
- (e) Liberalisation
- (f) Privatisation
- (g) Globalisation
- (h) Forex

**[P. T. O.]**

## SECTION - B

2. Attempt any two parts of the following:  $2 \times 6 = 12$

- (a) There can be various means of engaging in international business. Explain in detail those means.
- (b) Explain in detail the external influences on international business.
- (c) What do you understand by Global Competitiveness and International Business strategies?

## SECTION - C

Note :- Attempt all questions. Attempt any two part from each questions.  $5 \times 8 = 40$

3. (a) What do you understand by International Development of Manager?
- (b) BOP stands for balance of payment. Explain in detail. What is it all about?
- (c) IBRD is a very important international institution. Write in detail about its features and also write what does IBRD stands for?

4. (a) Explain in detail the functional based structure of organisation.
- (b) Explain in detail the area based organisation structure.
- (c) Explain in detail the matrix structure of organisation.
5. (a) Labour market differences plays a very important role in managing of human resources. Comment.
- (b) Explain the concept of labour compensation.
- (c) Elaborate the various qualifications and characteristics of a Manager.
6. (a) What does WTO stands for? Explain the role and advantages of WTO.
- (b) IMF is an International Institution. What does IMF stands for? Also explain the role of IMF.
- (c) There can be various reasons for any enterprise to enter any foreign market. Explain those reasons for entering foreign market. Also explain the various methods of entry.

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