

Sl. No. 490

BBAL 2501/BLC 2501

No. of Printed Pages : 3

Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 29151/
29351

Roll
No.

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Int LLB Examination 2017-2018

(Fifth Semester)

ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT

Time : Three Hours]

[Maximum Marks : 60

Note :- (i) Attempt all questions.

(ii) All questions are compulsory.

SECTION - A

1. Explain the following :

8×1=8

- Define the term entrepreneur.
- What are motivating factors for entrepreneurs?
Name them.
- What are the symptoms of early growth stage?
- What is a business opportunity?
- What is DPR? Explain in brief.

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- (f) What do you mean by financial feasibility?
- (g) What is an SSI?
- (h) What is incentive?

SECTION - B

2. Attempt any two parts of the following : $6 \times 2 = 12$
- (a) Explain EDP. What are the stages of an EDP?
 - (b) What are the factors affecting selection of site?
 - (c) Write down the content of a detailed project report and the meaning of DPR.
 - (d) What are the marketing related issues involved in small scale enterprises?

SECTION - C

Note :- Attempt all questions.

3. Attempt any two parts of the following : $2 \times 5 = 10$
- (a) Write down the functions of an entrepreneur.
 - (b) What are rationale behind EDPs?
 - (c) Explain in detail all the motivating factors for entrepreneurs.

4. Attempt any two parts of the following : $2 \times 5 = 10$
- (a) Explain the process of opportunities and market scanning along with the diagram.
 - (b) What factors plays the important role in selecting suitable technology?
 - (c) What is the need for selection of site?
5. Attempt any two parts of the following : $2 \times 5 = 10$
- (a) What are the objectives of preparing DPR?
 - (b) What is SIDO? Explain its functions in detail.
 - (c) What is the role of financial institutions in promoting SSJs?
6. Attempt any two parts of the following : $2 \times 5 = 10$
- (a) What are components of marketing mix in small business? Explain.
 - (b) How the performance assesment takes place in small scale industries? Explain in detail.
 - (c) What kinds of organisational relations exists in a small scale industry? Explain them.

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