

S.No. : 477

BBAL 2102

No. of Printed Pages : 03

Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 29102

Roll  
No.

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

## Int. LLB. Examination 2017-18

(First Semester)

### BUSINESS ORGANIZATION

**Time : Three Hours]**

**[Maximum Marks : 60**

**Note :-** Attempt any five questions. Each question carry equal marks.

#### SECTION 'A'

This section contain very short answer type questions.

1. Attempt all parts of the following :  $8 \times 1 = 8$

- Give two advantages of a sole tradership from of organisation.
- What do you mean by secondary market?
- What is Memorandum of Association?

[ P. T. O.

- (d) Who is a middleman?
- (e) What is meant by preference shares?
- (f) What is a 'Prospectus'?
- (g) Expand : ICICI.
- (h) What is an economic objective of a business organisation?

### SECTION 'B'

2. Attempt any two parts of the following :  $6 \times 2 = 12$

- (a) Differentiate between formal and informal organisation.
- (b) Explain the advantages and disadvantages of a line organisation.
- (c) Explain IDBI and SFC in brief.
- (d) What are the various type of debentures? Explain.

### SECTION 'C'

Note : Attempt the questions. Attempt any two parts from each questions :  $8 \times 5 = 40$

3. (a) What are the various objectives of an organisation?

- (b) What are the problems in the organisation and planning of new enterprise?
- (c) Compare public and private company with each other and give advantages of each.
4. (a) What are the salient features of a partnership firm?
- (b) Differentiate between Memorandum and Article of Association.
- (c) Give the disadvantages of a sole proprietorship form of organisation.
5. (a) What are the various short term methods of financing?
- (b) Differentiate between equity and preference shares.
- (c) What is the need and significance of finance in an organisation?
6. (a) What are the objectives of sales promotion?
- (b) What is the significance of middlemen?
- (c) What is importance of advertisements in a developing economy?