

S.No. : 332

BBAL2401

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Following Paper ID and Roll No. to be filled in your Answer Book.

<b>PAPER ID : 29122</b>	<b>Roll No.</b>																			
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## Int. LLB Examination 2017-18

(Fourth Semester)

### INTERNATIONAL BUSINESS MANAGEMENT

**Time :** Hours] **[Maximum Marks : 60**

**Note :** Attempt all questions.

#### SECTION 'A'

1. Write short notes on the following: 8x1=8
- International Business
  - Organizational structure
  - UNCTAD
  - Liberalization
  - Forex
  - Labour Market
  - IMF
  - WTO.

**[P. T. O.]**

**SECTION 'B'**

2. Attempt any two parts of the following 2x6=12
- Discuss forms of organizational attitude and their strengths.
  - Describe management of qualifications and its advantages.
  - Discuss role of IBRD and its advantage in detail.
  - Explain the opportunity in the field of international business.

**SECTION 'C'**

3. Attempt all questions, Attempt any two parts of each questions. 8x5=40
- Describe the field of international business with its advantage.
  - Discuss factors that influence international business.
  - Write the disadvantages of international business.

- Discuss forms of organizational design in detail.
  - Explain area base method of entry.
  - Describe matrix structure method of entry.
- Describe management of human resources with its importance.
  - Discuss labour compensation.
  - Write the labour market difference.
- Discuss global competitiveness in your words.
  - Describe the role of international insitution.
  - Discuss the role of balance of payment in business.