

S.No. : 137

BBAL 2401

No. of Printed Pages : 03

Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 29122

Roll
No.

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Int. LLB Examination 2018-19

(Even Semester)

INTERNATIONAL BUSINESS MANAGEMENT

Time : Three Hours]

[Maximum Marks : 60

Note :- Attempt all questions.

SECTION - A

1. Write short notes on the following : 8×1=8
- (a) International business
 - (b) Structure of international corporations
 - (c) Organizational design
 - (d) Privatization
 - (e) Globalization
 - (f) Labour compensation

- (g) IMF
- (h) IBRD

SECTION – B

2. Attempt any two parts of the following : $2 \times 6 = 12$
- (a) Discuss forms of organizational structure, their attitude and strengths.
 - (b) Describe management of qualifications and characteristics in your words.
 - (c) Discuss role of WTO and its advantage in detail.
 - (d) Write the importance and benefit of international business.

SECTION – C

Note :- Attempt all questions. Attempt any two part from each questions. $5 \times 8 = 40$

3. (a) Describe means of engaging in international business.
- (b) Discuss external influences on international business.
- (c) Write the advantages and disadvantages of international business.

- 4. (a) Discuss organizational design and structure in detail.
- (b) Explain functional base methods of entry.
- (c) Describe matrix structure methods of entry.
- 5. (a) Describe international development of manager.
- (b) Discuss labour market differences.
- (c) Write the advantages of management of human resources.
- 6. (a) Discuss global financial market in your words.
- (b) Describe international business strategies.
- (c) Discuss role and features of IBRD.
