

S.No. : 105

BBAL 2501

No. of Printed Pages : 04

Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 29151

Roll
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**BBA LLB (Integrated)
Examination 2019-2020**

(Odd Semester)

**ENTREPRENEURSHIP AND SMALL BUSINESS
MANAGEMENT**

Time : 3 Hours

[Maximum Marks : 60

Note : Attempt all questions.

SECTION - A

1. Attempt all parts of the following : $8 \times 1 = 8$

(a) Name the managerial functions.

(b) Name the commercial functions.

(c) Role of suppliers.

[P. T. O.]

(d) Define incentives.

(e) What is share?

(f) IDBI stands for

(g) Discuss the term capitalization.

(h) IFCI stands for.

SECTION – B

2. Attempt any two parts of the following : $2 \times 6 = 12$

(a) What are the factors hindering the development of entrepreneurship in India.

(b) Motivation is necessary for the successful entrepreneur. Discuss.

(c) What are the methods which are used in project preparation?

(d) Elaborate the inter relationship between enterprise and society. Give example.

SECTION - C

Note : Attempt all the questions. Attempt any two parts from each question : $10 \times 4 = 40$

3. (a) Define entrepreneur competencies and their role in entrepreneurial success.
- (b) In entrepreneurship, what is the need of EDP?
- (c) "Small scale enterprise in beautiful." Elaborate.
4. (a) Discuss the steps of site selection.
- (b) Describe the term performance assessment with the help of suitable example.
- (c) Discuss the role of different type of technologies.
5. (a) Explain the guidelines for selection of a project.
- (b) Discuss the role of project identification in the present day business system.

[P. T. O.]

(c) What values and behaviour would you cherish in an entrepreneur? Discuss.

6. (a) Explain the financial issues faced by small investors.

(b) What do you mean by organisational relations? Explain.

(c) What are the steps of establishing small scale enterprise?

