

S.No. : 18

BBAL 2302

No. of Printed Pages : 04

Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 29116

Roll
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BBA LLB (Integrated)

Examination 2019-2020

(Odd Semester)

PROJECT MANAGEMENT

Time : 3 Hours]

[Maximum Marks : 60

Note : Attempt all questions.

SECTION – A

Note : Attempt all parts of the following : $1 \times 8 = 8$

- (a) Define Project & Task.
- (b) What do you mean by Unsystematic Risk?
- (c) Name the different phases of Project Life Cycle.
- (d) What is a Modernisation Project?
- (e) Name the various types of project on the basis of speed.

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- (f) What do you mean by Project Organization?
- (g) Define Project Management.
- (h) Define Accounting Rate of Return.

SECTION – B

2. Attempt any two parts of the following : $2 \times 6 = 12$

- (a) What are the different sources of Project Financing? Discuss in detail.
- (b) What is Pre-feasibility Study? What are the objectives of such a study?
- (c) "Before undertaking any new project it is customary to undertake a market survey." Explain the relevance of undertaking a market survey and how is it done.
- (d) What is Project Risk? Discuss its various types.

SECTION – C

Note : Attempt all questions. Attempt any two parts from each question. $5 \times 8 = 40$

3. (a) Explain the factors necessary to identify sound investment opportunities.
- (b) Discuss the classification of project on various basis with example.
- (c) What do you mean by Project Management? Explain its different dimensions.
4. (a) Differentiate between Pre-feasibility and feasibility study.
- (b) Discuss the criteria for selection of location of a project.
- (c) Give an outline of considerations attended to in the project selection process.
5. (a) Write short notes on :
 - (i) Industrial survey
 - (ii) Consumer Survey
- (b) What do you mean by Technical Analysis of a project? Give its objectives.
- (c) What is demand forecasting? Discuss the different techniques for it.

6. (a) Explain Financial Appraisal of a Project as a prime requirement for project selection.
- (b) Explain the various techniques for evaluating a project.
- (c) Machine A costs ₹ 1,00,000 payable immediately machine B costs ₹ 1,20,000 half payable immediately and half payable in one year's time. The cash flows expected are as follows :

Year	Machine A	Machine B
1	₹ 20, 000
2	₹ 60, 000	₹ 60, 000
3	₹ 40, 000	₹ 60, 000
4	₹ 30, 000	₹ 80, 000
5	₹ 20, 000

At 7% discounting rate, which machine should be selected on the basis of NPV?
