

S.No. : 431

BBAL2302

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Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 29116 Roll No.

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BBA LLB (Int.) Examination 2018-19

(Third Semester)

PROJECT MANAGEMENT

Time : Three Hours]

[Maximum Marks : 60

Note : Attempt all questions.

SECTION 'A'

1. Attempt all parts of the following : $1 \times 8 = 8$

- (a) Name the types of project on the basis of degree of change.
- (b) What is an upgradation project?
- (c) What do you mean by systematic risk?
- (d) Give five types of project risk.
- (e) Name the discounting techniques for capital budgeting.

[P. T. O.

(f) Name two sources each of short term and long term financing.

(g) Give the five criteria for plant location selection.

(h) How do you classify purpose-based technology in a project?

SECTION 'B'

Note : Attempt any two parts of the following : $6 \times 2 = 12$

2. (a) Define project. Give its characteristics. Illustrate with the help of example.
- (b) Discuss the factors to be considered for initial screening of project alternatives.
- (c) Give an outline of considerations attended to in the project selection process.
- (d) What do you mean by financial appraisal? Discuss the different methods for evaluating capital projects.

SECTION 'C'

Note : Attempt all question from this section. Attempt any two question : $8 \times 5 = 40$

3. (a) What is a project? How is it different from task? Explain the various phases of life-cycle of a project.
- (b) Define project financing. Give its various sources in detail.
- (c) Discuss the classification of project on various basis with the help of example.
4. (a) Give an outline of a pre-feasibility report as presented by a project manager.
- (b) Discuss the ten dimensions of a feasibility report.
- (c) Distinguish between pre-feasibility study and feasibility study.
5. (a) Explain the process of market survey.
- (b) What do you mean by technical analysis of a project? Give its classification.
- (c) Write short notes on the following :

[P. T. O.]

- (i) Industrial survey
- (ii) Consumer survey
6. (a) Discuss the social-cost benefit analysis. Give its importance in project selection.
- (b) Explain the various techniques to measure project risk.
- (c) A firm whose discounting factor is 10% is considering two mutually exclusive projects X and Y, the details of which are :

Year	Project X	Project Y
0	-Rs. 1,00,000	-Rs. 1,00,00
1	+ 10,000	+50,000
2	+ 20,000	+40,000
3	+30,000	+20,000
4	+ 45,000	+ 10,000
5	+ 60,000	+ 10,000

Compute the net present value at 10% and profitability index.

