Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 29115   Roll No. | | | | | | | | | |

BBA LLB (Int.) Examination 2018-19

(Third Semester)

RESEARCH METHODOLOGY

Time : Three Hours]   [*Maximum Marks* : 60

Note :   Attempt all questions.

SECTION 'A'

1. Attempt all parts of the following : $1 \times 8 = 8$

   (a) What is research?

   (b) Name the different types of research.

   (c) Define hypothesis.

   (d) What are the different sources of hypothesis?

   (e) What do you mean by research problem?

   (f) What is sample?

[P. T. O.

(g) Discuss nominal scale.

(h) Explain constant sum rating scale.

SECTION 'B'

Note : Attempt any two parts of the following : 6×2=12

2. (a) Define research process with the help of suitable example.

(b) What all the characteristics of good hypothesis? Discuss.

(c) Explain the different levels of scaling. Give the examples for each.

(d) Discuss the precautions needed for writing research report.

SECTION 'C'

Note : Attempt all question from this section. Attempt any two question : 8×5=40

3. (a) What are the different objectives of research? Discuss importance of research for country like India.

(b) What do you mean quantitative and qualitative research? Explain with suitable example.

(c) What is the criterias of good research?

4. (a) Explain the different types of hypothesis. Support your answer with apt example.

(b) What is research design? Discuss its relevance.

(c) What is the role of hypothesis in whole research process?

5. (a) What is sample? Discuss the characteristics of a good sample.

(b) What do you mean by Scale? Discuss important scaling techniques.

(c) Explain the different types of sampling design.

6. (a) What is Dats? Discuss the types of dats.

(b) What all different methods of dats collection? Give example for each.

(c) Discuss the importance of research and its application in business.

●●