

THESIS REPORT ON
“CAR SHOWROOM (RANGE ROVER LAND ROVER)”
BETIAHATA GORAKHPUR

A THESIS SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR
THE DEGREE OF:

BACHELOR OF INTERIOR DESIGN
BY
(YASHWANT GOVIND RAO)
(1190107028)

THESIS GUIDE
(AR. SAURABH SAXENA)



SESSION

2022-23

TO THE

SCHOOL OF ARCHITECTURE AND PLANNING

BABU BANARASI DAS UNIVERSITY

LUCKNOW.

SCHOOL OF ARCHITECTURE AND PLANNING

**BABU BANARASI DAS UNIVERSITY, LUCKNOW
(U.P.).**

CERTIFICATE

I hereby recommend that the thesis entitled“RANGE ROVER CAR SHOWROOM, GORAKHPUR”under the supervision, is the bonafide work of the students and can be accepted as partial fulfillment of the requirement for the degree of Bachelor’s degree inINTERIOR DESIGNING, school of Architecture and Planning, BBDU, Lucknow.

Prof. Mohit Kumar
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Dean of Department

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Head of Department

Recommendation Accepted
 Not Accepted

External Examiner

External Examiner

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Certificate of thesis submission for evaluation

1. Name : YASHWANT GOVIND RAO
2. Roll No. : 1190107028
3. Thesis Title : “RANGE ROVER LAND ROVER SHOWROOM
4. Degree for which the thesis is submitted: BACHELOR IN INTERIOR DESIGN
5. Faculty of University to which the thesis is submitted: Yes / No
6. Thesis preparation guide was referred to for preparing the thesis. Yes / No
7. Specification regarding thesis format have been closely followed. Yes / No
8. The content of the thesis have been organized based on the guidelines. Yes / No
9. The thesis has been prepared without resorting to plagiarism Yes / No
10. All the sources used have been cited appropriately Yes / No
11. The thesis has not been submitted elsewhere for a degree. Yes / No
12. Submitted 3 hard bound copied plus one CD Yes / No

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Name:

.....
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Roll No.:

WHAT IS CAR SHOWROOM

INTRODUCTION

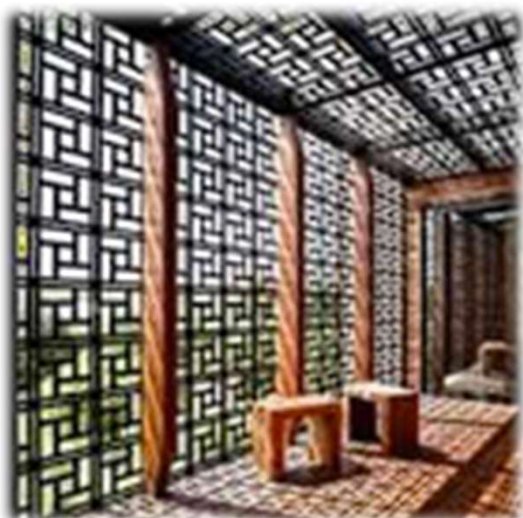
- A CAR DEALERSHIP, OR CAR DEALER, IS A BUSINESS THAT SELLS NEW OR USED CARS AT THE RETAIL LEVEL,
- BASED ON A DEALERSHIP CONTRACT WITH AN AUTOMAKER OR ITS SALES SUBSIDIARY IT CAN ALSO CARRY A VARIETY OF CERTIFIED PRE-OWNED VEHICLES.
- IT EMPLOYS AUTOMOBILE SALESPEOPLE TO SELL THEIR AUTOMOTIVE VEHICLES. IT MAY ALSO PROVIDE MAINTENANCE SERVICES FOR CARS, AND
- EMPLOY AUTOMOTIVE TECHNICIANS TO STOCK AND SELL SPARE
- AUTOMOBILE PARTS AND PROCESS WARRANTY CLAIMS.



THE IMPORTANCE OF NATURAL LIGHTING

LIGHT IN INTERIOR PLAY AN IMPORTANT ROLE

- NATURAL LIGHTS IN AN INTERIOR
- SPACE CREATES MOOD, IT IS
- INDEED A DESIGN ELEMENT LIKE
- NO OTHER.
- INDOOR PLACES WITH BEAUTIFUL
- PLAYS OF LIGHT CREATE AN
- ALLURING AMBIANCE
- THIS CORRELATION OF POSITIVITY
- AND NATURAL LIGHT HAS BEEN A
- FASCINATION FOR BOTH



THE IMPORTANCE OF ARTIFICIAL LIGHTING

- LIGHTING PLAYS A MAJOR ROLE IN THE ATMOSPHERE CREATED IN A RESTAURANT SETTING
- THE DIFFERENT LEVELS OF LIGHT WILL GREATLY IMPACT THE ATMOSPHERE OF YOUR RESTAURANT OR BAR AND AFFECT THE AMOUNT OF NEW AND REPEAT BUSINESS YOU RECEIVE.



ABOUT THE CITY

GORAKHPUR IS A CITY IN THE INDIAN STATE OF UTTAR PRADESH, ALONG THE BANKS OF THE RAPTI RIVER IN THE PURVANCHAL REGION. IT IS SITUATED 272 KILOMETERS EAST OF THE STATE CAPITAL LUCKNOW. IT IS THE ADMINISTRATIVE HEADQUARTERS OF GORAKHPUR DISTRICT, NORTH EASTERN RAILWAY ZONE AND GORAKHPUR DIVISION.



IDENTIFICATION OF SITE



GOOGLE

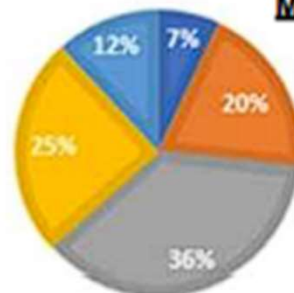


GORAKHPUR
MAP



MA

MAJOR LANDMARKS





DEMOGRAPHICS DATA :

POPULATION : 4,440,895 CRORE (CENSUS 2011)
SEX RATIO : 4,440,895 Lakhs FEMALES
PER 2,277,777 Lakhs MENS
LITERACY RATE : 83.91%
DENSITY : 2011 IS 1,452 PEOPLE PER SQ. KM.



DIN-DAYAL UPADHAYA



GAUTAM BUDDHA DWAR



INTERIOR FEATURE

HOW YOU CAN MAXIMISE YOUR DEALERSHIP DESIGN

A CAR IS ONE OF THE MOST EXPENSIVE PURCHASES ANYONE MAKES, AND TODAY'S CAR SHOWROOMS HAVE AN IMPORTANT ROLE IN HELPING CUSTOMERS MAKE THAT DECISION. IT'S LITTLE WONDER NEW CAR SHOWROOMS CAN BE LAVISH ENTERPRISES, WITH DOUBLE-HEIGHT GLAZING, BLAZING LIGHTS AND COSTLY STONE FLOORS. AND THAT'S BEFORE YOU EVEN GET INTO THE REALMS OF INTERNET CAFES AND



SITE LOCATION

PROJECT NAME= CAR SHOWROOM
LOCATION = 19B, BETIATA, AWAS VIKAS COLONY
LANDMARK= MUNSI PREMCHANDRA PARK
INTRODUCTION ABOUT THE SITE

TOTAL AREA 426.46 SQ.M

FRONT ROAD 10 M WIDE

REAR ROAD 5M WIDE

THE SITE IS PROPOSED IN GORAKHPUR CAR SHOWROOM

NEAR BY UTILITIES



NEAREST ATM

SBI ATM
200 M - 2 MIN



NEAREST HOSPITAL

HOPE HOSPITAL
600 M - 10 MIN



NEAREST FILLING POINT

BHARAT PETROLLEUM FUEL
1.3 KM - 5 MIN



NEAREST FIRE STATION

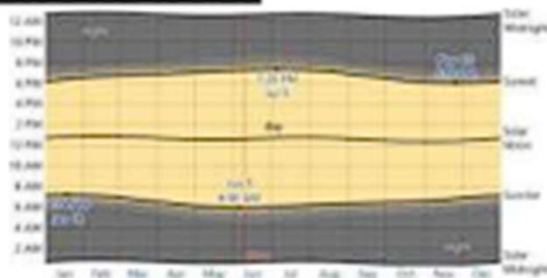
FIRE STATION C/V/LINES
6.7 KM - 14 MIN



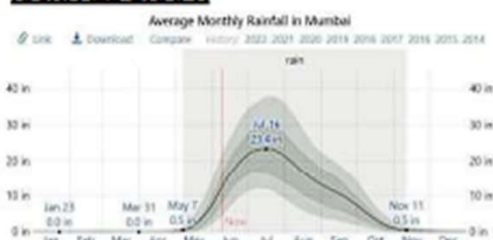
NEAREST POLICE STATION

THANA KANTT
2 KM - 5 MIN

SUN HOUR GRAPH



RAINFALL GRAPH



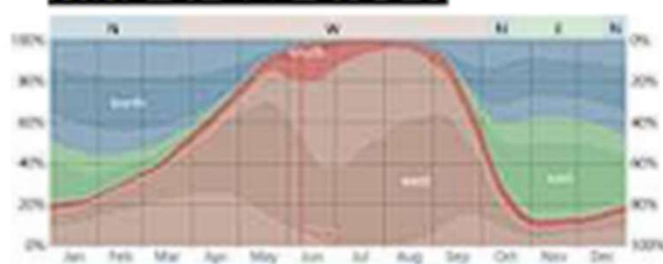
THE YEAR LASTS FOR 6.1 MONTHS, FROM MAY 7 TO NOVEMBER 11, WITH A SLIDING 31-DAY RAINFALL OF AT LEAST 0.5 INCHES. THE MONTH WITH THE MOST RAIN IN MUMBAI IS JULY, WITH AN AVERAGE RAINFALL OF 23.4 INCHES. THE RAINLESS PERIOD OF THE YEAR LASTS FOR 5.9 MONTHS, FROM NOVEMBER 11 TO MAY 7.

CLIMATIC CONDITIONS

TEMPREATURE

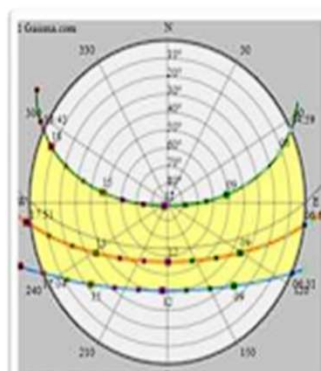
GORAKHPUR IS IN THE MIDDLE AND THE SUMMERS ARE THAT EASY TO DEFINE. THE BEST TIME TO VISIT ARE JANUARY, FEBRUARY, MARCH, OCTOBER, NOVEMBER, DECEMBER. THE MONTH WITH THE HIGHEST RELATIVE HUMIDITY IS JULY (88.99 %). THE MONTH WITH THE LOWEST RELATIVE HUMIDITY IS DECEMBER (57.22 %).

WIND SPEED GRAPH



THE WEST FOR 6.5 MONTHS, FROM MARCH 22 TO OCTOBER 5, WITH A PEAK PERCENTAGE OF 96% ON AUGUST 5. THE NORTH FOR 2.3 WEEKS, FROM OCTOBER 5 TO OCTOBER 21 AND FOR 3.2 MONTHS, FROM DECEMBER 17 TO MARCH 22, WITH A PEAK PERCENTAGE OF 40% ON OCTOBER 14. THE FROM THE EAST FOR 1.9 MONTHS, FROM OCTOBER 21 TO DECEMBER 17, WITH A PEAK PERCENTAGE OF 50% ON NOVEMBER 7.

MARCH 1 TO DECEMBER 3, DURING WHICH TIME THE COMFORT LEVEL IS MUGGY, OPPRESSIVE, OR MISERABLE AT LEAST 34% OF THE TIME. THE MOST MUGGY DAYS IN GORAKHPUR IS JULY, WITH 31.0 DAYS THAT ARE MUGGY OR WORSE. FEWEST MUGGY DAYS IN MUMBAI IS JANUARY, WITH 3.9 DAYS THAT ARE MUGGY OR WORSE.



COLD WINDS BLOW FROM WEST/EAST

HOT WINDS BLOW FROM SOUTH TO NORTH

	January	February	March	April	May	June	July	August	September	October	November	December
Avg. Temperature (°C)	23.9°	24.7°	26.7°	28.2°	29°	27.4°	25.9°	25.8°	26.1°	27.3°	27°	26.1°
Min. Temperature (°C)	15.1°	15.9°	18.6°	22.7°	24.2°	23.3°	20.6°	18.2°	17.9°	18.2°	18.6°	17.2°
Max. Temperature (°C)	32.8°	32.2°	31°	32.4°	32.4°	33.5°	33.5°	34.4°	34.4°	34°	32.4°	31.1°
Precipitation / Rainfall (mm)	0	1	0	0	27	40	61	69	30	16	6	5
Humidity (%)	50%	50%	50%	50%	72%	83%	88%	89%	80%	74%	62%	57%
Rainy days (d)	0	0	0	0	3	18	22	22	10	6	1	0
avg. Sun hours (hours)	9.9	10.1	10.5	11.8	9.9	8.8	8.1	9.1	9.5	9.7	10.3	11.0

Data: 1991 - 2021. Min. Temperature (°C), Max. Temperature (°C), Precipitation / Rainfall (mm), Humidity, Rainy days. Date: 1999 -

CAR SHOWROOM CASE STUDY - I

INTRODUCTION

- LOCATION – KURAGHAT, GORAKHPUR UTTAR PRADESH.
- THIS IS A CORPORATE SHOWROOM & OFFICE AND THE WORKSHOP IS A CITY OF THE ART MIXED-USE BUILDING WITH AN INDUSTRIAL FACILITY WITH ALL MODERN AMENITIES AS WELL AS CORPORATE FACILITIES FOR MARUTI UDYOG LTD. THE WORKSHOP PLANNING IS DEVELOPED WITH STANDARDS SET BY MARUTI INDIA PVT LTD. THIS IS A CORPORATE SHOWROOM & OFFICE AND THE WORKSHOP IS A STATE OF THE ART MIXED-USE BUILDING WITH AN INDUSTRIAL FACILITY WITH ALL MODERN AMENITIES AS WELL AS CORPORATE FACILITIES FOR MARUTI RKBK LTD. THE WORKSHOP PLANNING IS DEVELOPED WITH STANDARDS SET BY MARUTI INDIA PVT LTD.



SITE DESCRIPTION

TYPOLOGY : ARCHITECTURE, INDUSTRIAL

LOCATION : KURAGHAT GORAKHPUR

AREA: 65,000 SQ FT

STATUS : BUILT

STRUCTURAL CONSULTANT : APOORVE

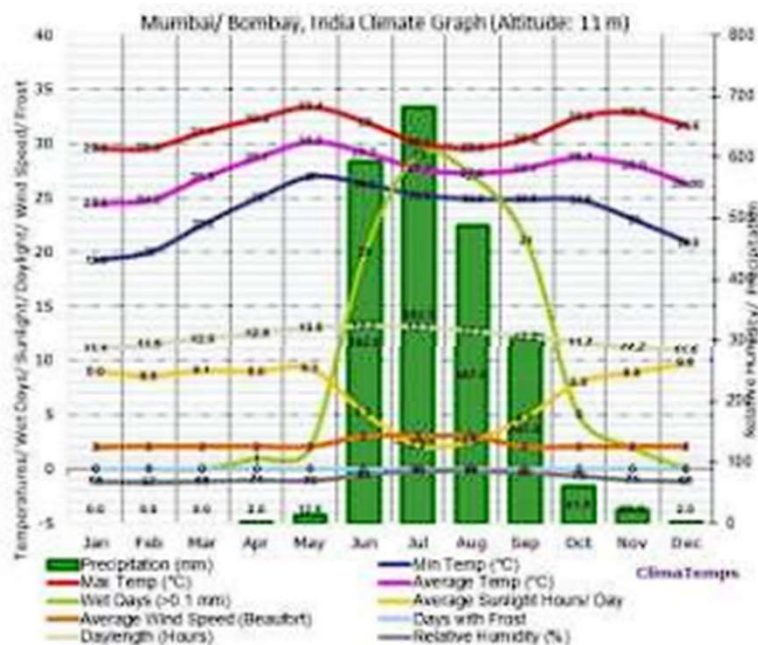
ASSOCIATES

CLIENT : RKBK PVT LTD

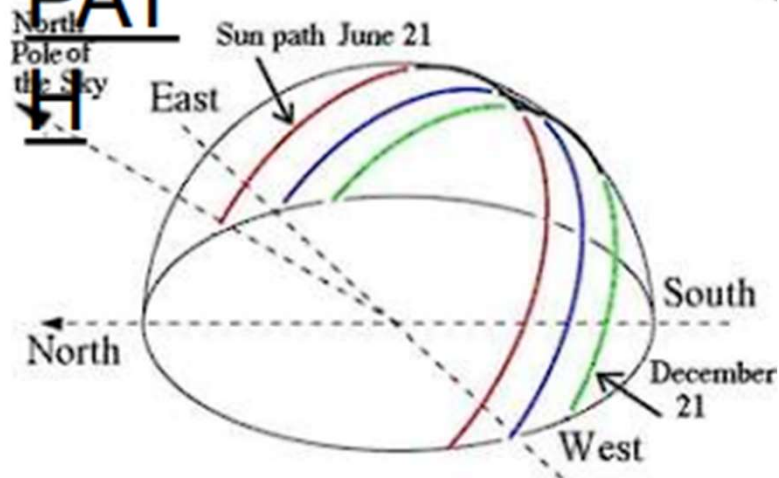
LATITUDE AND LONGITUDE

19.0760° N, 72.8777° E





SUN PAT





1ST FLOOR PLAN



GROUND FLOOR PLAN

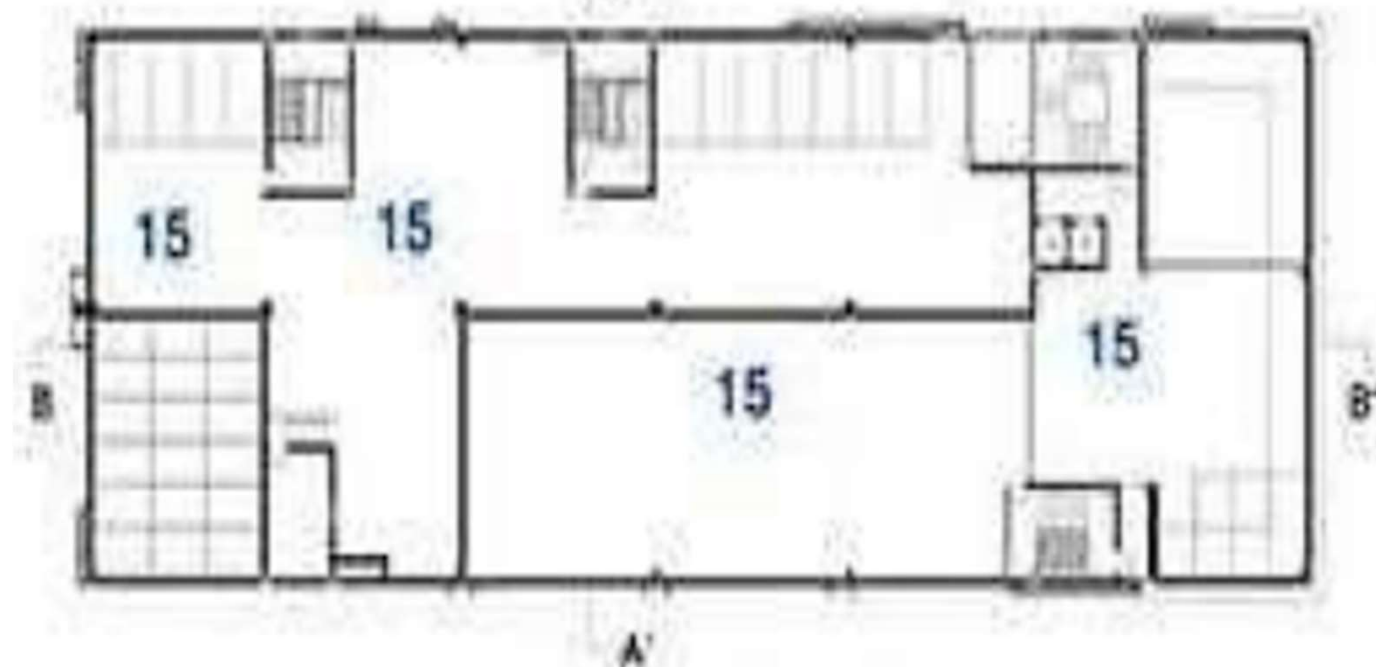


2ND FLOOR PLAN

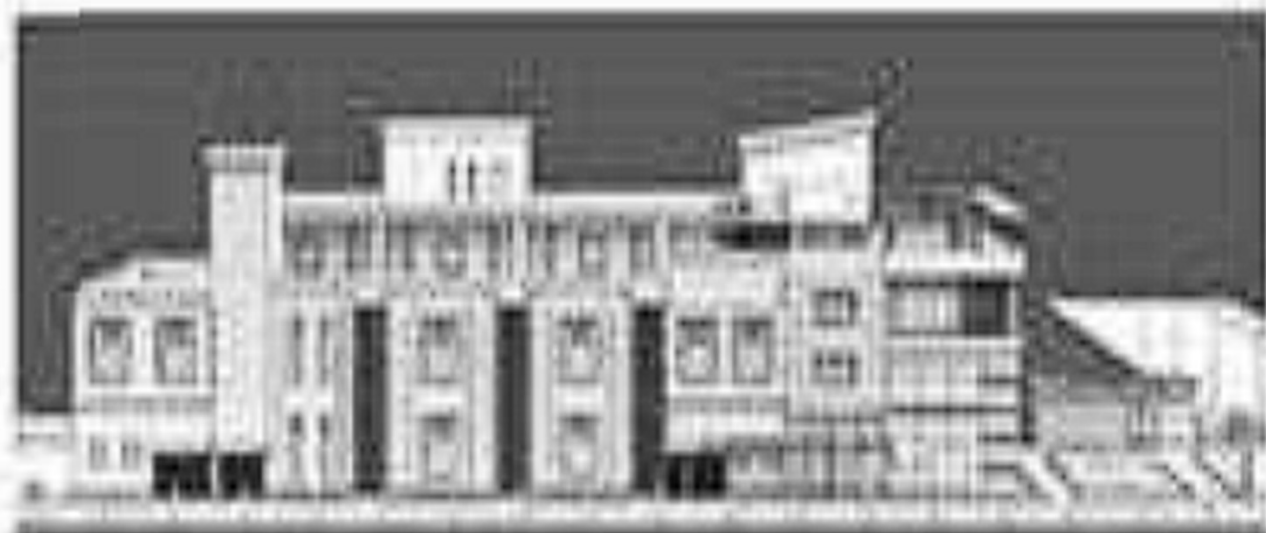
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2ND FLOOR PLAN

A



- | | |
|--------------------|---------------------|
| 1. SHOWROOM | 9. DISCUSSION AREA |
| 2. OFFICE | 10. CONFERENCE ROOM |
| 3. ENTRANCE | 11. BODY SHOP |
| 4. WORKSHOP AREA | 12. CHANGING ROOM |
| 5. TOILET | 13. CHAIRMANS ROOM |
| 6. SPARE PARTS | 14. CANTEEN |
| 7. CUSTOMER LOUNGE | 15. OPEN TERRACE |
| 8. CAR WASH | 16. CAR LIFT WELL |





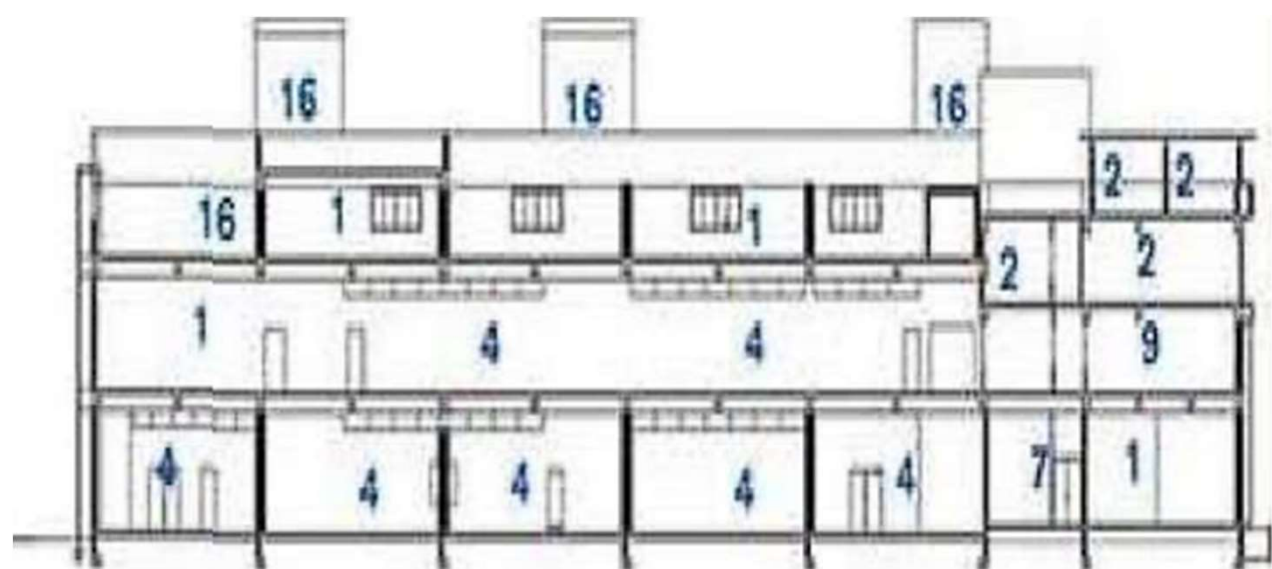
FRONT SIDE ELEVATION



SIDE ELEVATION



SECTION AA'

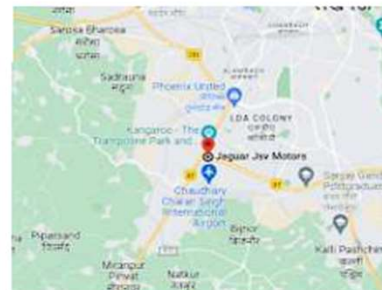
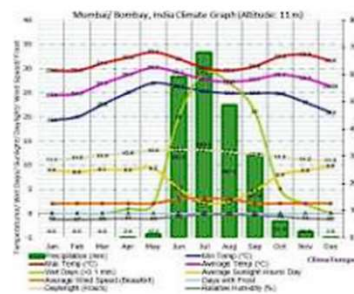


SECTION BB'

CAR SHOWROOM CASE STUDY II

INTRODUCTION

- RANGE ROVER LAND ROVER BEEN A MARKET LEADER IN LUXURY AND ADALY DRIVER VEHICLES IN INDIA FOR SEVERAL DECADES AND A HOUSEHOLD NAME MORE RECENTLY SINCE THEY LAUNCHED INTO COMMERCIAL VEHICLES. FROM THE EVOQUE LAND ROVER ,PASSAT,THE ALMIGHTY DEFENDER THEY HAVE DELIVERED OUTSTANDINGLY POPULAR VEHICLES THAT HAVE GIVEN THE BRAND A REPUTATION FOR BEING ROBUST, RUGGED, MASCULINE, AND DEPENDABLE, IN THE RECENT FEW YEARS, STYLISH.



- THE CLIMATE OF UTTAR PRADESH IS TROPICAL MONSOONS AS IT RECEIVES A HEAVY RAINFALL DURING THE MONSOON SEASON WITH THE SUMMERS BEING HOT AND WINTERS BEING CHILLY. THERE ARE FOUR METEOROLOGICAL SUBDIVISIONS, VIZ. KONKAN, MADHYA UTTRANCHAL, PURVANCHAL IN THE STATE



SITE DISCRPTION.

LOCATION : LUCKNOW

UTTARPRADESH

ARCHITECTS : COLOSUS ARCHITECTS

AREA: 25000 FT²

YEAR : 2017

PHOTOGRAPHS : AWEZ LARI LOCAION :

C-1/19 TO C-1/22 Transport Nagar, Amar
Shaheed Path, Phase 2, Lucknow, Uttar
Pradesh 226012 COUNTRY : INDIA

LATITUDE AND LONGITUDE

19.0760° N, 72.8777° E



WOODEN PANELLING
WITH CONTEMPORARY
WHITE TILES

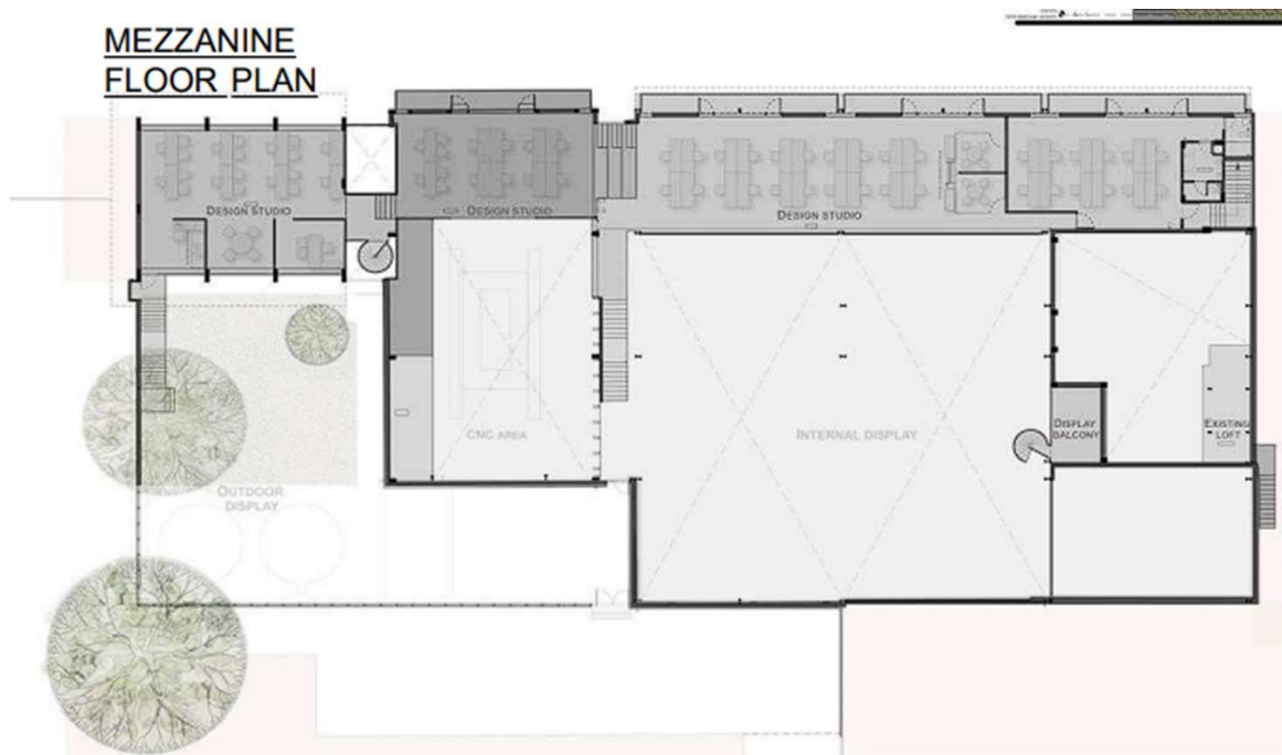


FRONT ELEVATION

GROUND FLOOR PLAN



MEZZANINE FLOOR PLAN





**FRONT
ELEVATION**



**BACK
ELEVATION**



**FRONT
ELEVATION**

LITERATURE STUDY - I

INTRODUCTION

- STANDING EIGHT-STOREYS HIGH, AUDI SINGAPORE'S NEWLY UNVEILED FLAGSHIP STORE IS THE FIRST EVER HIGH-RISE AUDI TERMINAL, AND AT 1,350 SQUARE METRES PER FLOOR, IS ALSO THE LARGEST AUDI SHOWROOM IN SOUTHEAST ASIA. THIS ONE-STOP TERMINAL OFFERS A VARIETY OF SERVICES IN A SINGLE LOCATION, HOUSING SHOWROOMS, WORKSHOPS, OFFICES AND EVEN A CAFÉ AND WAITING LOUNGE FOR VISITORS. AS MANY AS 35 OF AUDI'S LATEST MODELS ARE DISPLAYED IN THE SHOWROOMS ON THE 2ND AND 4TH FLOORS.

SITE DESCRIPTION

- ARCHITECTS : [ONG&ONG PTE LTD](#)
- AREA : [7642 M²](#)
- YEAR : [2012](#)
- PHOTOGRAPHS : [AARON POCOCK](#)
- THE FAÇADE IS CLAD IN ALUMINIUM WITH HEXAGONAL CUT-OUTS FORMING A HONEYCOMB PATTERN, WHILE FULL-HEIGHT GLASS WINDOWS FOR THE LOWER FLOORS MAKE THE BUILDING APPEAR TO FLOAT OFF THE GROUND. LOCATED AT THE JUNCTION OF LENG KEE ROAD AND ALEXANDRA ROAD, THE AUDI TERMINAL ALSO HAD TO CONTEND WITH ITS CLOSE PROXIMITY TO THE MRT TRAIN TRACK. AS THE AUDI TERMINAL'S FOUNDATIONS ARE MERE CENTIMETRES AWAY FROM THOSE OF THE TRAIN TRACK COLUMNS, THE COLUMNS WERE MONITORED DURING CONSTRUCTION THROUGH THE USE OF LASERS.

SITE LOCATION AND CLIMATE

AUDI CENTRE SINGAPORE/ONG&ONG



GYPSUM FALSE CEILING



CLIMATE

DUE TO ITS GEOGRAPHICAL LOCATION AND MARITIME EXPOSURE SINGAPORE'S CLIMATE IS CHARACTERISED BY

UNIFORM TEMPERATURE AND PRESSURE, HIGH HUMIDITY AND ABUNDANT RAINFALL. THE AVERAGE TEMPERATURE IS BETWEEN 25 DEGREES CELSIUS AND 31 DEGREES CELSIUS. THUNDERSTORMS OCCUR ON 40% OF ALL DAYS. RELATIVE HUMIDITY IS IN THE RANGE OF 70% – 80%. APRIL IS THE WARMEST MONTH, JANUARY IS THE COOLEST MONTH AND NOVEMBER IS THE WETTEST MONTH.

Figure 2. Rainfall (mm) Source: BBC Weather





LIGHTS- SPOT LIGHT



GLASSAND GYPSUM FALSE CEILING



TILE FLOORING



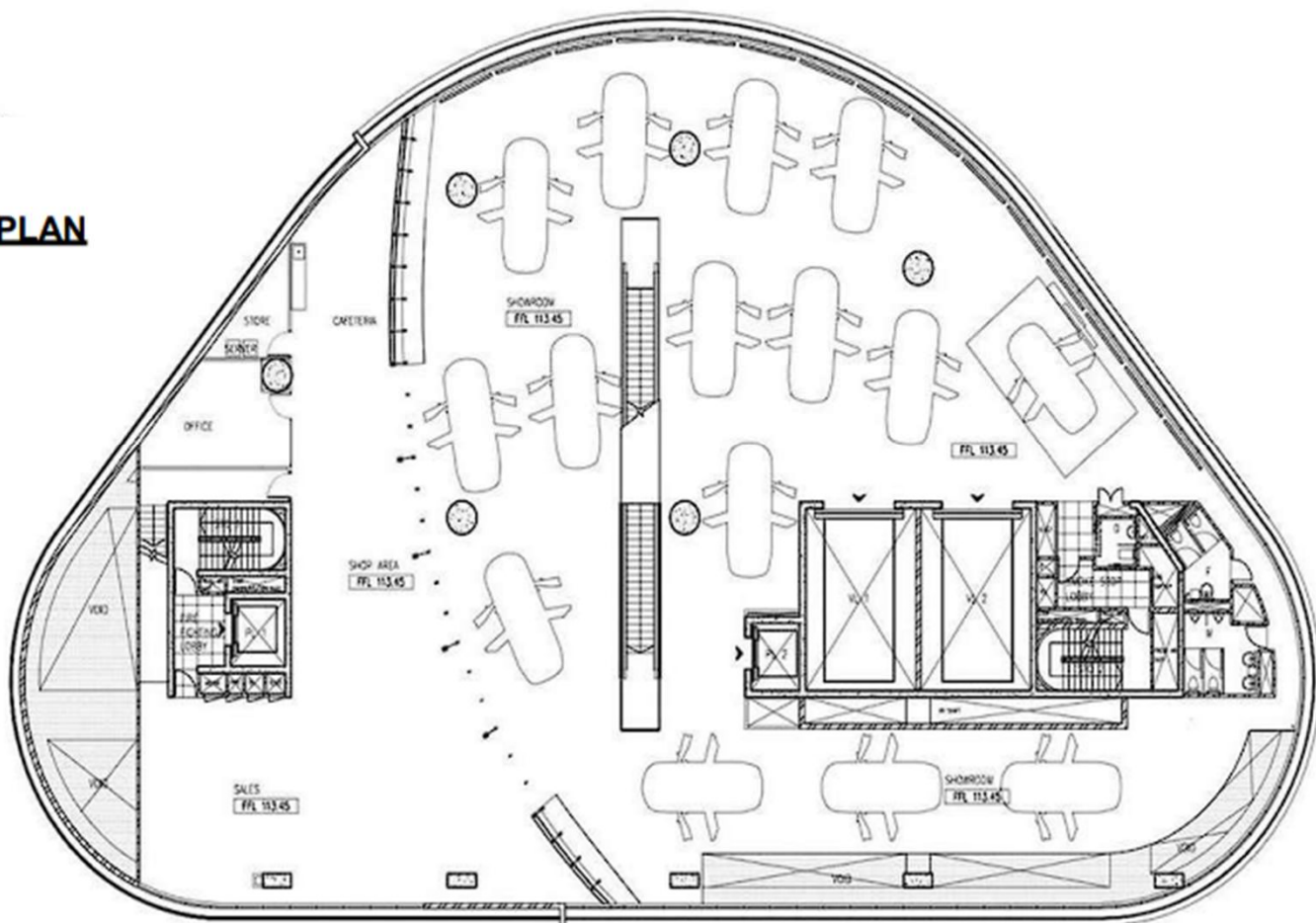
WOODAND LAMINATE



GLASSAND GYPSUM FALSE CEILING



PLAN



LITERATURE STUDY - II

INTRODUCTION

- THE AUTOMOTIVE SHOWROOM IS SITUATED BY THE MAIN GATEWAY TO THE CITY HERNING IN JUTLAND, DENMARK. THE MUNICIPALITY OF HERNING AND THE CLIENT BOTH WISHED FOR A SHOWROOM DIVERGING FROM THE STEREOTYPICAL AND ONE THAT SIMULTANEOUSLY WOULD STAND OUT AS AN ARCHITECTURAL ICON. THE SOLUTION BECAME A RHOMBIC VOLUME DIVIDED INTO TWO HALVES BY A DIAGONAL CUT, CREATING A DYNAMIC AND LUCID SHOWROOM FACING THE MAIN ROAD, CONTRASTED BY THE STABLE MASS OF A SERVICE CENTRE BEHIND. PLACED AT THE EDGE OF TOWN IT IS A BUILDING WHERE INTERIOR AND EXTERIOR COLLABORATE AROUND THE MEETING BETWEEN CITY AND NATURE, AND BETWEEN FUNCTION AND SPACE.
- THE SHOWROOM DELIBERATELY DOWNPLAYS QUANTITY, UNLIKE THE MORE COMMON "AQUARIUMS" FLOODED WITH CARS, IN FAVOUR OF CAREFULLY CHOSEN VIEWS OF SELECTED AUTOMOBILES. IT IS A SHOWROOM THAT STIRS THE CURIOSITY OF ITS VISITORS AS WELL AS THOSE DRIVING BY THIS NEW PORTAL TO THE CITY OF HERNING.

SITE LOCATION AND CLIMATE

CLIMATE

DENMARK EXPERIENCES CHANGEABLE WEATHER BECAUSE IT IS LOCATED IN THE TEMPERATE ZONE AT THE MEETING POINT OF DIVERSE AIR MASSES FROM THE ATLANTIC, THE ARCTIC, AND EASTERN EUROPE. THE WEST COAST FACES THE INHOSPITABLE NORTH SEA, BUT THE TERMINAL SECTION OF THE WARM GULF STREAM (THE NORTH ATLANTIC CURRENT) MODERATES THE CLIMATE. LAKES MAY FREEZE AND SNOW FREQUENTLY FALLS DURING THE COLD WINTERS, YET THE MEAN TEMPERATURE IN FEBRUARY, THE COLDEST MONTH, IS ABOUT 32 °F (0 °C), WHICH IS ROUGHLY 12 °F (7 °C) HIGHER THAN THE WORLDWIDE AVERAGE FOR THAT LATITUDE. SUMMERS ARE MILD, FEATURING EPISODES OF CLOUDY WEATHER INTERRUPTED BY SUNNY DAYS. THE MEAN TEMPERATURE IN JULY, WHICH IS THE WARMEST MONTH, IS APPROXIMATELY 60 °F (16 °C).

SITE DESCRIPTION

ARCHITECTS : [KRADS](#)

AREA : [4000 M²](#)

YEAR : [2013](#)

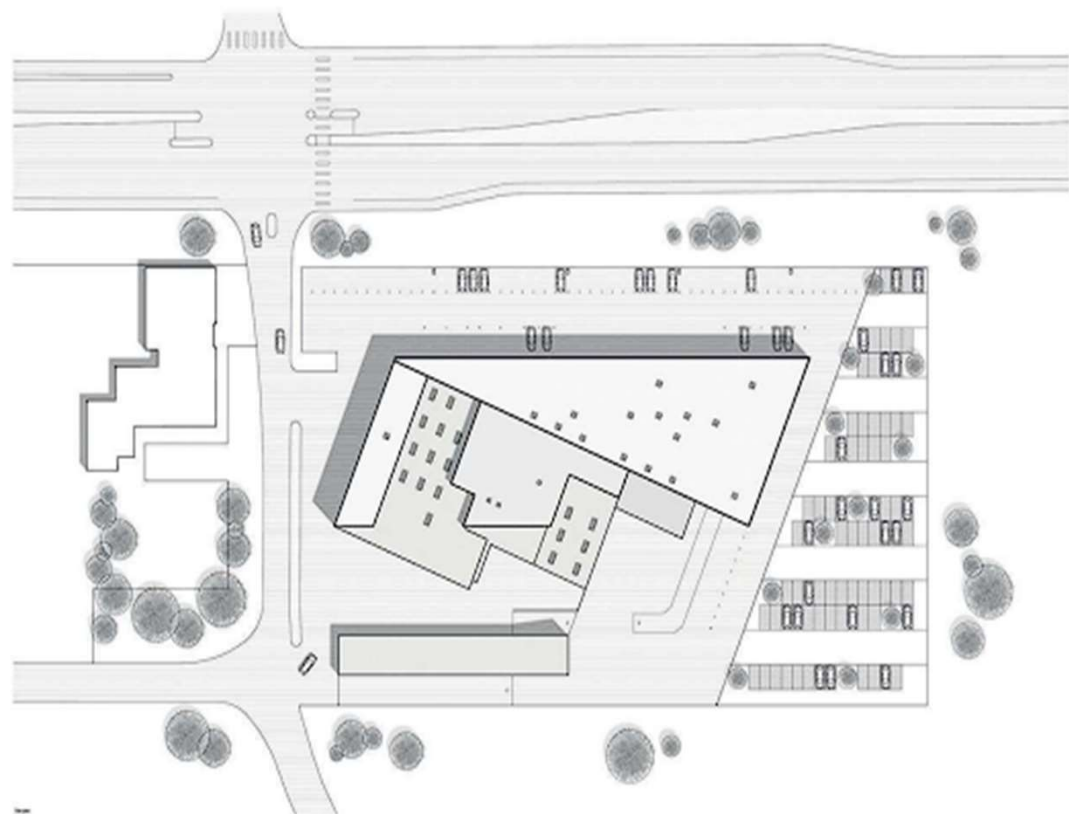
PHOTOGRAPHS : [TINASTEPHANSEN - STUDIO 55](#)

INTERIORS AND MATERIALS



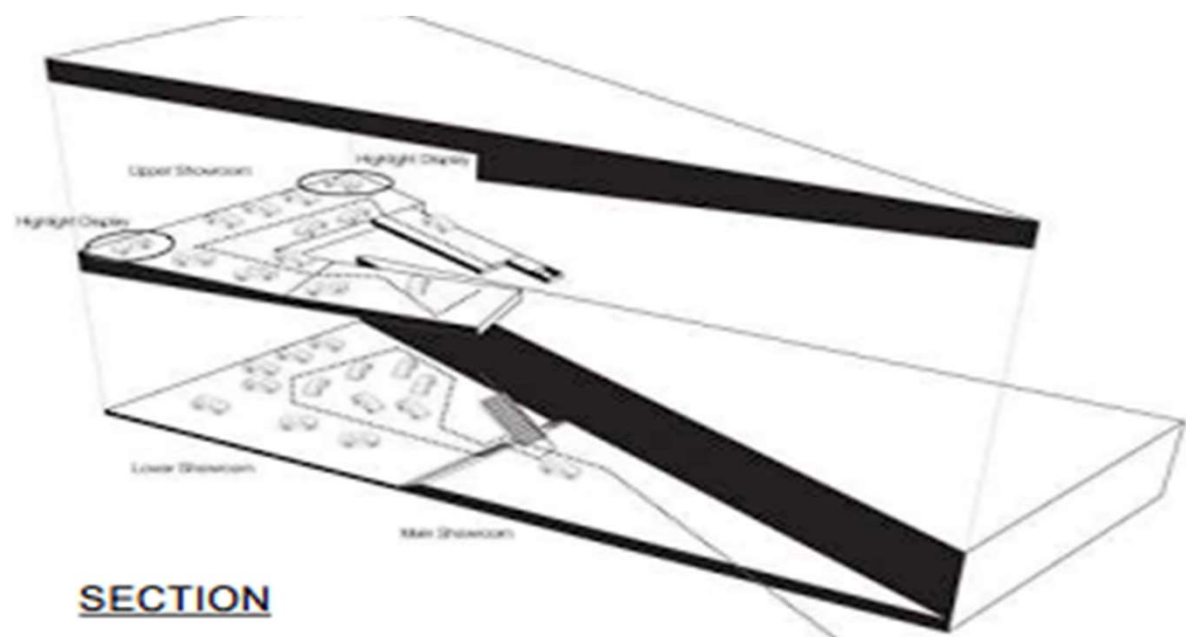
SITE PLAN

LOCATION:
DENMARK



PLAN





1/2014

FRONT SECTION

1/2014

AREA ZONING

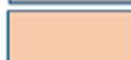
MALE AND FEMALE TOILET



CASHIER



MANAGER ROOM 1 AND 2



CAFE



OWNER LOUNGE



COFFEE CONSULTATION ZONE



ACCESSORIES DISPLAY



DELIVERY AREA 1



RECEPTION AREA



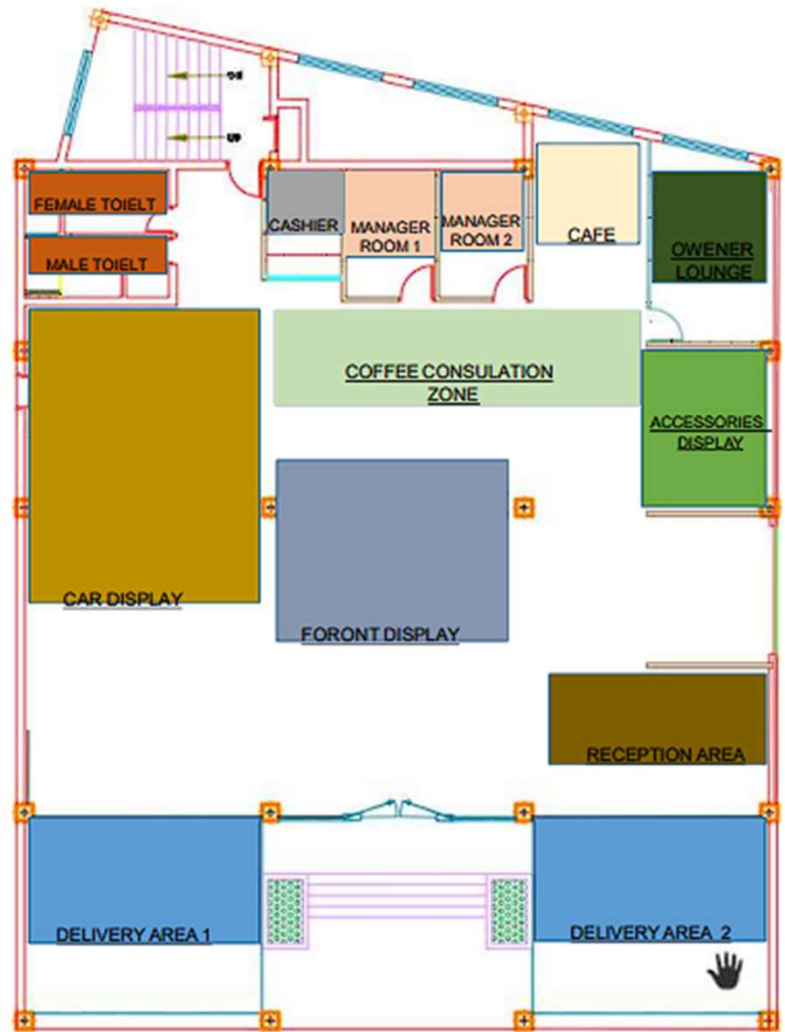
FORONT DISPLAY



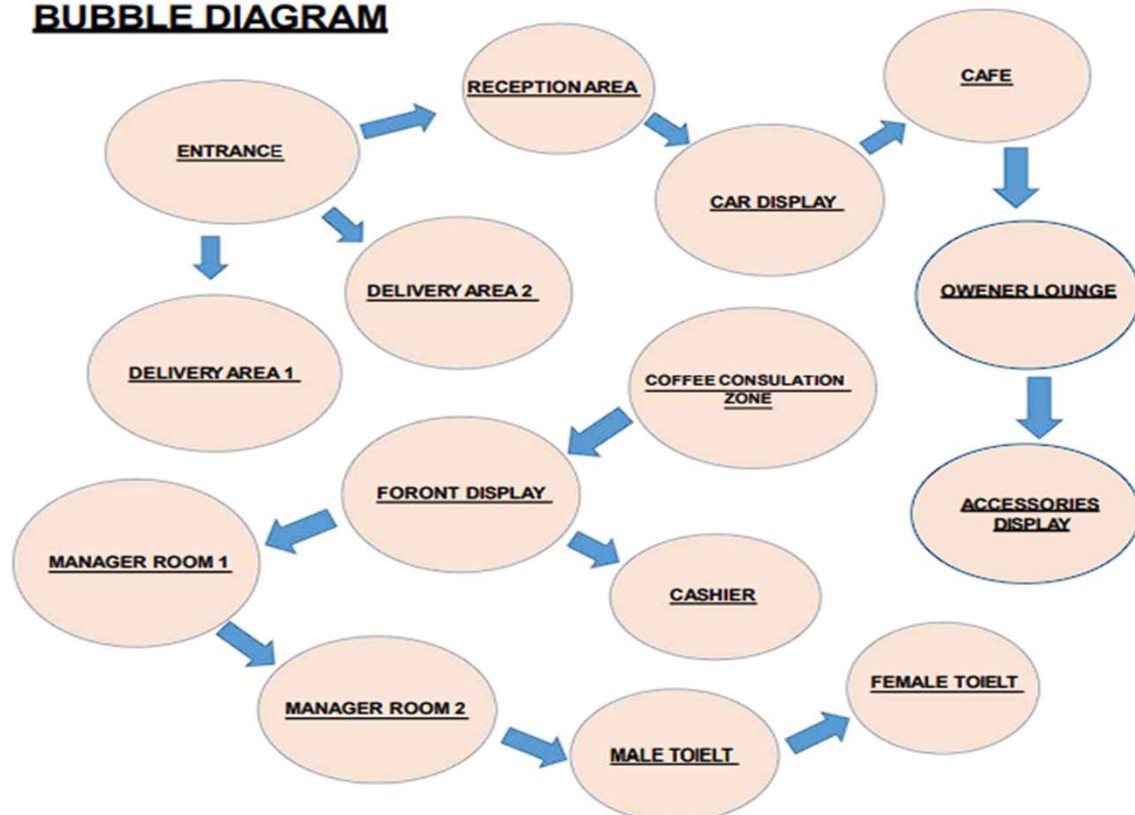
CAR DISPLAY



DELIVERY AREA 2



BUBBLE DIAGRAM



CAR SHOWROOM

CONCEPT

RUSTIC STYLE

- RUSTIC INTERIOR DESIGN REPRESENTS A NATURAL, ROUGH, AGED, AND CASUAL DESIGN STYLE. THE CATEGORY IS BROAD AND INCORPORATES A RANGE OF VARIATIONS ON THE STYLE, INCLUDING TUSCAN, COASTAL, COTTAGE AND MODERN RUSTIC. REGARDLESS OF THE VARIATION, RUSTIC STYLE HIGHLIGHTS RUGGED, NATURAL BEAUTY.

WHAT IS RUSTIC INTERIOR DESIGN STYLE?

IMAGE RESULT FOR RUSTIC INTERIOR DESIGN STYLE

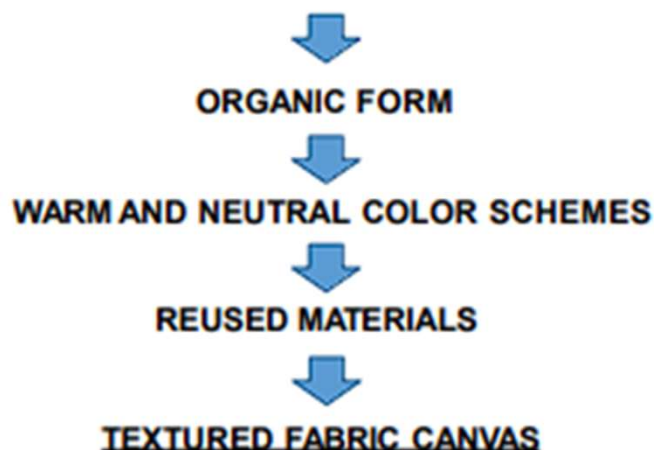
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WHAT IS MODERN RUSTIC STYLE?

WHAT IS MODERN RUSTIC? THE KEY TO A MODERN RUSTIC SPACE IS AN OPEN FLOOR PLAN, MODERN FURNITURE, AND PRESERVED AND EXPOSED NATURAL ARCHITECTURAL ELEMENTS. THE COLOR SCHEME IS VERY SIMPLE WITH LARGE WINDOWS BRINGING THE OUTDOORS IN. THIS STYLE HAS AN INFORMAL ELEGANCE

– COMFORTABLE AND MODERN LIVING AT ITS BEST

- **ELEMENTS OF RUSTIC STYLE**



DESIGN PRINCIPLES.

WHAT ARE THE ELEMENTS OF RUSTIC STYLE?

RUSTIC DESIGN IS ALL ABOUT MATERIALS THAT COME FROM THE EARTH. REAL, UNPROCESSED WOODS, HEAVY STONE, AND REAL BRICK ARE ALL COMMON ELEMENTS OF RUSTIC DECOR.

WHAT IS RUSTIC DESIGN STYLE?

IMAGE RESULT FOR PRINCIPLES DESIGN IN RUSTIC STYLE

RUSTIC INTERIOR DESIGN REPRESENTS A NATURAL, ROUGH, AGED, AND CASUAL DESIGN STYLE. THE CATEGORY IS BROAD AND INCORPORATES A RANGE OF VARIATIONS ON THE STYLE,

WHAT IS RUSTIC WARMTH STYLE?

RUSTIC WARMTH STYLE IS ALL ABOUT LAYERING IN SMALL ACCENTS THAT PLAY UP COZY PATTERNS. SO PILE ON THE PLAID AND MUD CLOTH PILLOWS, GLOBAL-STYLE RUGS AND



WHAT IS RUSTIC COLOR?

RUSTIC COLORS ARE THE ONES THAT ARE DEEP AND NATURAL. GREENS, BROWNS, GRAYS, FALL COLORS ARE ALL CONSIDERED TO BE RUSTIC COLORS. MOST OF THESE COLORS CAN BE FOUND READILY IN NATURE, FROM THE DARK GREEN OF THE LEAVES, THE WARM ORANGE OF THE SUNSET, TO THE EARTHY BROWN OF THE MUD.

WOODEN RECEPTION TABLE



WHAT MATERIALS ARE TIRES MADE OF?

TIRES CAN INCLUDE NATURAL RUBBER, SYNTHETIC RUBBER, STEEL, NYLON, SILICA (DERIVED FROM SAND), POLYESTER, CARBON BLACK, PETROLEUM, ETC. SEE PHOTOS OF TIRE MATERIALS HERE.

HOW ARE TIRES RECYCLED?

STEEL WIRES, WHICH GIVE RESILIENCE AND STRENGTH TO TIRES, GET REMOVED AND RECYCLED. YOU CAN THEN TAKE THESE STEEL WIRES TO ROLL MILLS TO BE USED IN MANUFACTURING NEW WHEELS. THE LEFTOVER RUBBER IS THEN USED AS FIELD TURFS ON PLAYGROUNDS – CALLED RUBBER MULCH

LIGHT MADE OF OLD TYRES



MATERIALS

MATERIAL MOOD BOARD FLOORING TYPES



GRANITE MARBLE FLOOR



GLASS PARTITION



TILES FLOORING



PORCELAIN TILES



VITRIFIED TILES



RECEPTION TABLE



WALL PARTITION



MANAGER TABLE



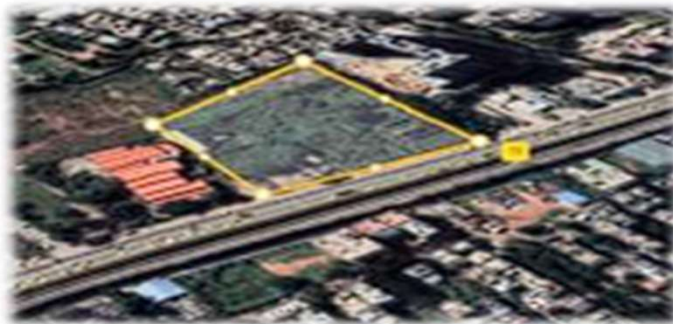
SOFA

INITIAL INFORMATION GATHERING

- DEALERS KNOW THAT JUST AS IMPORTANT AS HOW THE DEALERSHIP LOOKS, I SHOW THE DEALERSHIP **WORKS**. ASK YOURSELF:
- HOW DO MY CUSTOMERS AND STAFF USE MY DEALERSHIP FOR DAY-TO-DAY ACTIVITIES?
- CAN MY SALES TEAM SEE THE LOT WITHOUT OBSTRUCTION? DO MY CUSTOMERS HAVE CLEAR ROUTES TO THE SERVICE AREA/WORKSHOP?
- WHERE IS THE GUEST BATHROOM LOCATED?
- HOW LARGE DOES THE SHOWROOM NEED TO BE TO ACCOMMODATE THE NUMBER OF CARS WE WANT TO DISPLAY?



SITE ACCESSIBILITY



THE SITE CAN BE ACCESSED FROM ALL TWO SIDES , AS MY SITE IS LOCATED IN THE AWAS VIKAS COLONY WHICH IS IN MAIN AREA OF THE CITY GORAKHPUR.

THE MAIN ROAD INFRONT OF THE SITE IS REAR ROAD. ALSO KNOWN AS SHAHI MARG

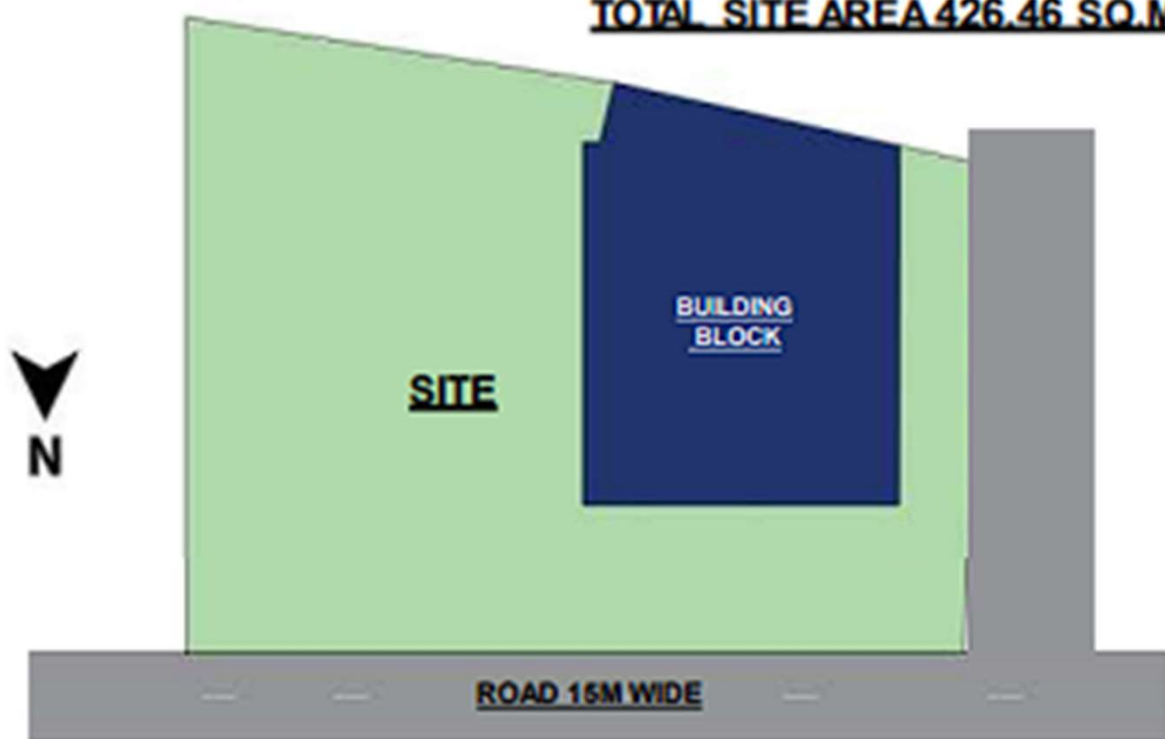
OTHER LANDMARS WHICH

CONNECTS SITE TO LOCAL FAMOUS AREA MUNSI PREMCHAND PARK , OPPOSITE OF THE SITE.



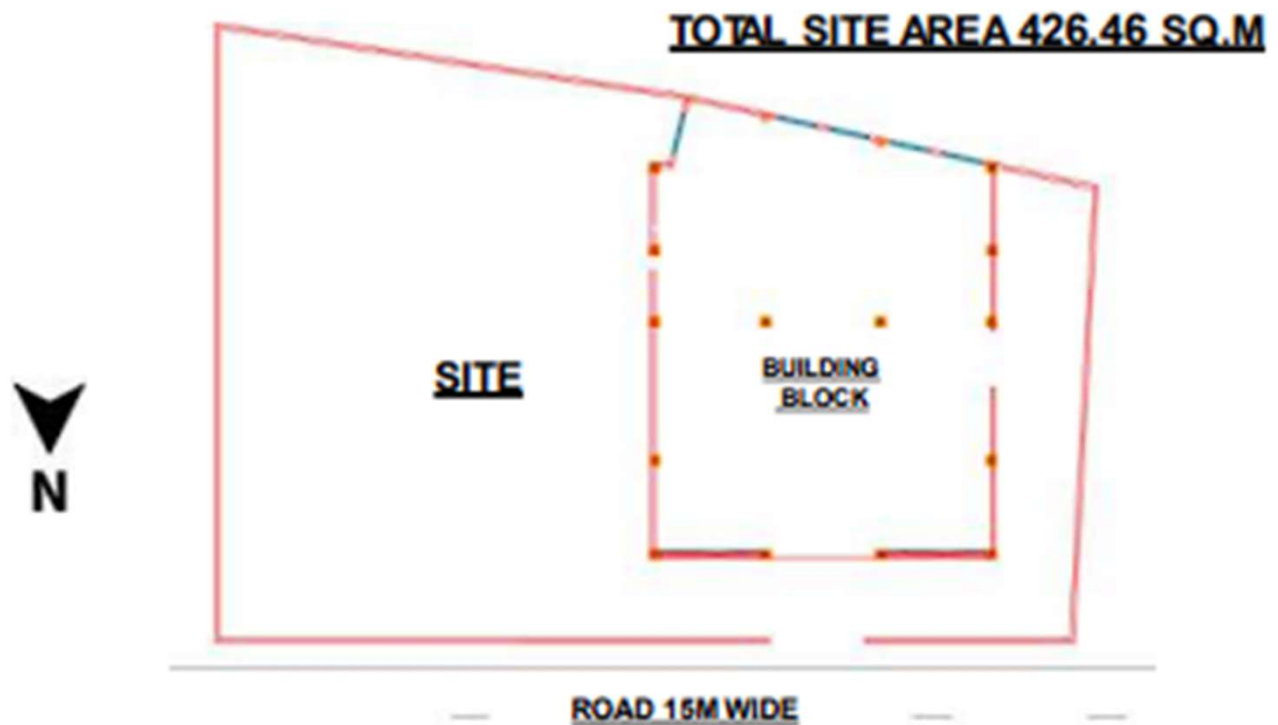
AIRPORT 12KM
MAHA YOGI GORAKHNATH AIRPORT

TOTAL SITE AREA 426.46 SQ.M



AUTHENTICATE DATA

PROPOSED GROUND FLOOR PLAN



CONNECTIVITY



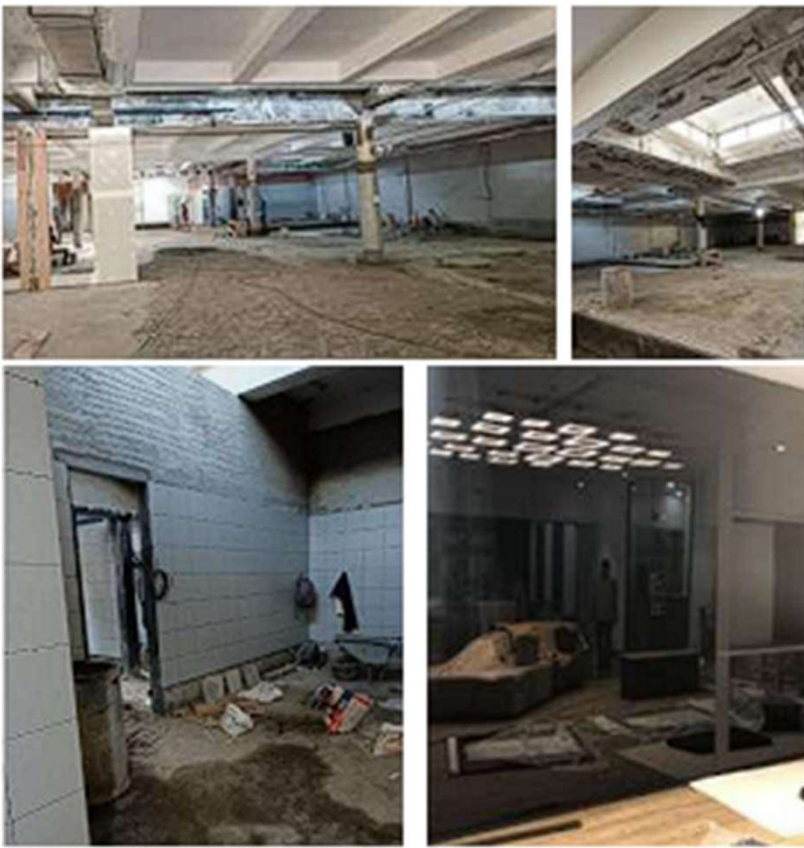
**NEAREST RAILWAY STATION 4 KM
GORAKHPUR JN**



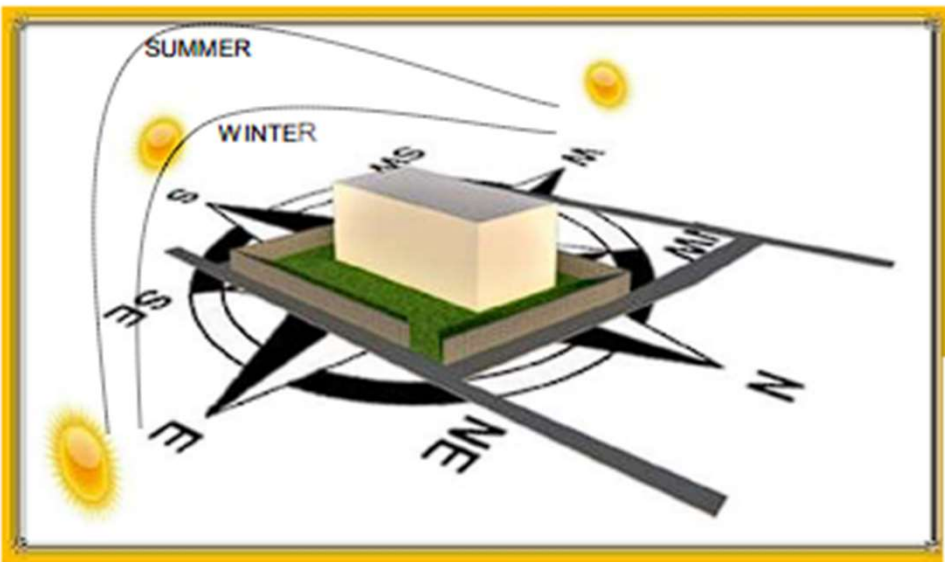
**NEAREST BUS STATION 5 KM
KAWUA BAGH BUS STATION**

SITE IMAGES





CLIMATE STUDY
SUN PATH DIAGRAM



WIND MOVEMENT DIAGRAM

