## **LIST OF FIGURE**

FIGURE NO.	TITLE	PAGE NO
Figure No.1.1	Phases of Evolution	9
Figure No.1.2	Carroll pyramid Model	13
Figure No.1.3	Dimensions of corporate social responsibility	16
Figure No.1.4	Procedure for implementing CSR	18
Figure No.1.5	Concentric circles indicating the responsibilities of corporations	25
Figure No.4.1	Role of board of directors and CSR committee	75
Figure No.4.2	List of activities under schedule VII	76
Figure No.4.3	Companies follow CSR practices in India	92
Figure No.6A.1	Meaning of Globalization	114
Figure No.6A.2	Globalization has rapid movement in past two decades	117
Figure No.6A.3	Awareness towards Theme of corporate Social Responsibility	119
Figure No.6A.4	Awareness of Different responsibilities of CSR	121
Figure No.6A.5	Companies are expected to perform in non financial areas	124
Figure No.6A.6.1	CSR understood as Economical Responsibility	127
Figure No.6A.6.2	CSR understood as Legal Responsibility	130
Figure No.6A.6.3	CSR understood as Ethical Responsibility	133
Figure No.6A.6.4	CSR understood as Philanthropic Responsibility	136
Figure No.6A.7	Areas in which company has realized significant operation	138
Figure No.6A.8	Obstacles to integrate CSR	140
Figure No.6A.9.1	Waste separation is part of CSR	143
Figure No.6A.9.2	Involvement of employees in decision making processes	146
Figure No.6A.9.3	Introduction of codes of conduct is part of CSR	149
Figure No.6A.9.4	Offering free lunch to employees is part of CSR	152
Figure No.6A.9.5	Providing job to handicapped people is part of CSR	155
Figure No.6A.9.6	Offering training to employees is part of CSR	158
Figure No.6A.9.7	Regular donation to charity	161
Figure No.6A.9.8	Building Play ground or sport Yard for local community	164
Figure No.6A.10.1	Importance of cleaning procedure for companies	167
Figure No.6A.10.2	Importance of Industrial pollution for companies	170

Figure No.6A.10.3	Importance of Energy efficiency for companies	173
Figure No.6A.10.4	Importance of water consumption for companies	176
Figure No.6A.10.5	Importance of Health and safety law for companies	179
Figure No.6A.10.6	Importance of Charity and donation for companies	182
Figure No.6A.11.1	Impact of CSR on operational cost	185
Figure No.6A.11.2	Impact of CSR on Productivity	188
Figure No.6A.11.3	Impact of CSR on Sales	191
Figure No.6A.11.4	Impact of CSR on Revenue	194
Figure No.6A.11.5	Impact of CSR on Customer satisfaction	197
Figure No.6A.11.6	Impact of CSR on Employee turnover	200
Figure No.6A.11.7	Impact of CSR on absenteeism rate	203
Figure No.6A.12	Dealing with international companies	205
Figure No.6A.13	Strategies of dealing with international companies	207
Figure No.6A.14	Enhancement of industrial image in international market	209
Figure No.6A.15	Globalization has helped the country	211
Figure No.6A.16	Companies follow standards of OECD, ILO, UDHAR,WTO	213
Figure No.6A.17	Impact of Globalization on CSR	215
Figure No.6.B.1.1	Awareness of corporate social responsibility	217
Figure No.6.B.1.2	CSR activities	219
Figure No.6B.2	Awareness of CSR practices followed by the company nearby Society	222
Figure No.6B.3	Buying decision for companies that is socially responsible	224
Figure No.6B.4	Decision making by society for purchasing	227
Figure No6B.5	Organization tried to reduce the environmental concerns	229
Figure No.6.B.6	Companies involvement in CSR activities	231
Figure No.6B.7	Involvement of employees of the company in social gathering	233
Figure No.6B.8	Participation of companies in taking initiatives	235
Figure No.6B.9	Financial help by companies to weaker section of society	237
Figure No.6B.10	Job opportunities for local person	239
Figure No.6B11	Infrastructure facility by companies	241
Figure No.6B.12	Social welfare for society	243
Figure No.6B.13	Companies use infrastructure for societies	245